

*a breath of beauty
for your hair*

OZONO[®]

HEALTH & BEAUTY

PROFESSIONAL HAIR CARE

TECHNICAL CATALOGUE



THE HAIR

HAIR REPRESENTS A SMALL WORD, CHARACTERIZED BY THE SAME RULES OF THE MUCH MORE COMPLEX APPARATUS WHICH IS MAN.

AN AWARENESS WELL KNOWN TO THE RESEARCHERS OF OZONO H-B.

OXYGEN IS THE BASIS OF

LIFE.

Of All Forms Of Life.



More Oxygen To The Hair Bulb

BETTER MOISTURIZING AND NOURISHMENT

EFFICIENT ANTISEPTIC AND SKIN PURIFYING ACTION
MICROCIRCULATORY ACTIVATION METABOLIC STIMULATION

Through the safe and the rare efficiency of O₃, which is skillfully contained in the OZONE H-B line of products, it is possible to reach the various layers of skin (epidermis, dermis, subcutaneous layer) with the vital element of Oxygen.

In order to facilitate the cyclical activity of the follicle, which includes the ANAGEN growth phase, the CATAGEN transitional phase and the TELOGEN resting phase, through a rigorously medical-scientific method, a totally natural, high quality and especially hypoallergenic hair cosmetic line of products will be employed to carry oxygen to the derma, the hair erector muscle and the subcutaneous layer. All in total respect of the skin and the environment.

The beneficial effects of the microcirculatory stimulation will involve the veins and arteries as well as the hair bulbs.

OZONE Health & Beauty provides trichology operators with a line of products which contain the precious O₃ molecule.

Ozone means a helping hand to

homeopathy, often healing a number of pathologies without the use of aggressive chemical solutions, which are difficult to dispose of and often are characterized by toxic side effects. The companies that specialize in ozone oxygen therapies have been keeping under surveillance the international medical and regulatory aspects for a great many years. A guarantee of enormous safety and value as well as a worldwide patrimony of scientific experience. The OZONE line includes a selection of highly technological professional products composed of avant-garde raw materials and active ingredients, whose properties are targeted towards the different needs of our hair.

The ozonized oil carries oxygen to the hair bulbs providing substances helpful to cellular growth. It nourishes and moisturizes the hair and the scalp preventing and normalizing scaling. It activates the microcirculation and acts as an antiseptic and skin purifier, assisting the prevention of hair loss.

Line Ozono

LINE INCLUDES A RANGE OF PROFESSIONAL HIGH-TECH PRODUCTS

CONSISTING OF RAW MATERIALS AND ACTIVE INGREDIENTS AT THE FOREFRONT, WITH PROPERTIES TARGETED TO DIFFERENT NEEDS OF

RESEARCH

Always monitoring the sector trends, that today's highly dynamic and in need of continuous changes and revisions, the highly qualified staff experience the raw materials and active ingredients at the forefront, and create increasingly innovative products both in form and in the performances. The daily and essential priorities of our laboratory are:

1 - continuous contact with the producers of raw materials to be able to always have with timing the

innovative active ingredients of the moment

2 - participation in trade fairs and conferences to analyze the type of products on the market and new production technologies

3 - know the needs of the end user of the product

4 - learn about trends and innovations in related sectors

THE RAW MATERIALS

On all incoming raw materials is performed :

1 - checking that each raw material is

accompanied by its technical sheet, safety sheet and toxicological data

2 - for each batch of raw material, checking that there is its own certificate of chemical and physical analysis and microbiological analysis

3 - control of specific chemical and physical properties: pH at 25 °C (Ph-meter Mettler - Toledo), viscosity (Brookfield viscometer), Specific gravity at 25 °C (pycnometer)

4 - control of the organoleptic characteristics: Physical state (solid, liquid, etc.), Smell, Color. The measured parameters must be within

the range specified in the technical sheets for each raw material. The final product is always subjected to stability tests to ensure quality through time.

PRODUCT

After the microbiological analysis on the finished product before proceeding to the filling there is a further control to check for possible contamination by the container.





SKIN

OXYGENATION

THE OZONE (O₃) IS THE WHOLE THREE
MOLECULES OF OXYGEN: IT IS STRONGLY
UNSTABLE TO THE GASEOUS STATE.

We introduce him/it to us in our
formulas using the oil ozonized
in different forms: normal oil, oil
idrodispersibile and oil microincapsulato
in which the oxygen him league to the
double bonds of the component fat acids
the oil, forming a stable and available
mixture to needs her/it. His/her abilities:
antibatterica, antivirale, antifungina,
antiinfiammatoria, of reactivation of the
subcutaneous microcircolo, breaking up
of the organic material, they make him/
it more and more valorized in medical
field. We use him/it to us before every
treatment, both in skin and on the stem,
to get best abstersion, igienizzare better,
to calm and to favor the absorption in
the derma of other useful substances to
the nutrition of the cells.



O₃ Equilibrium foam
O₃ Schiuma equilibrante

O₃ Resolver oil
O₃ Olio ristrutturante



150 ml Cod. 0001



Characteristics

A revolutionary concept of pre-washing for all skin types. It's a rich foam whose basic constituent is characterized by significant presence of water dispersible ozonized oil which, together with other ingredients with surfactant characteristics, enhance sanitizing and soothing properties, stimulating hypodermic microcirculation. Hydrates and oxygenates the skin beyond all expectations. O₃, Equilibrium foam is an innovative and unique product.

To Use

Applied as a pre-shampoo, distribute the product line by line after separating hair in sectors, massage gently and leave on for 5-10 minutes, depending on the advice of the hairdresser. Rinse and proceed with the wash using the recommended shampoo O₃ to maximize the result.

Characteristics

Dry oil characterized by the presence of ozonized oil with a high index of peroxides. This feature identifies it as the product "problem resolving" for the scalp and the stem. Unique moisturizing, balancing, soothing product in oily form for flushed, dehydrated and desquamated skin. Hair very damaged by chemical and atmospheric agents regain their body, hydration and shine.

To Use

Use as pretreatment on the scalp and on the stem. Apply with a brush 10-20 ml of O₃ Resolver Oil by making divisions, line by line, on the skin or on the stem, then massage gently. Leave on for 5 to 20 minutes, rinse thoroughly and proceed to washing using shampoo O₃ recommended by the hairdresser to maximize the result.



200 ml Cod. 0002





CARE LINE

DANDRUFF

PITYRIASIS SIMPLE, COMMONLY KNOWN AS DANDRUFF, IS THE UNMISTAKABLE APPEARANCE OF SMALL GRAYISH-WHITE SCALES THAT AFFECTS A HIGH PERCENTAGE OF PEOPLE AGED 20 TO 30 YEARS, BECOMING RARE AFTER 50.

It is caused by an accelerated turnover of epidermal cells which, due to increased migration speed, fail to achieve full maturity before detaching. It is therefore of the form of greyish white scales (clusters of horny cells), located in patches or, more often, widely distributed over the entire scalp. In the hair scales and between the hairs of those afflicted a fungus is often present, the *Pityrosporum ovalis*.

Dandruff can also still be present in the absence of large quantities of *Pityrosporum*. It is not entirely clear whether the fungus responsible for dandruff or, conversely, a scalp with dandruff constitutes a favorable environment for its development.

Clinically, distinction is made between dry pityriasis, in which the scalp is covered with small thin scales, very easily detached, which fall onto clothing, with normal skin and modest itching; and fat or pityriasis steatoide, in which larger scales, greasy and yellowish, adhere to the scalp, sometimes slightly erythematous and oozing, in which case the patient may report slight itching.

In mild forms it is seen as paraphysiological and does not harm the health of hair, only sometimes coinciding with seborrhea and androgenetic balding. Consider then dandruff primarily a cosmetic condition that you can control with the use of appropriate products.



CARE LINE

Dandruff



250 ml Cod. L001
1000 ml Cod. L003



O₃ Claryfying gum shampoo
O₃ Shampoo gommage purificante

Features

The right balance of surfactants and the pH of the formulation allows gentle cleansing without attacking the scalp, avoiding “rebound”, addressing the problem of dandruff without upsetting the hydrolipidic balance of skin. Its curative anti-dandruff quality is due to the presence of anti-fungal Pyrithione Zinc able to demonstrably fight the formation of dandruff itself. The shampoo also sanitizes and refreshes thanks to the presence of eucalyptus and tea tree oil.

Key Ingredients

ZINC PYRITHIONE

Anti-dandruff agent, acts as an antifungal. Returns the scalp to optimal condition, noticeably reducing dandruff.

TEA TREE OIL

Essential oil of Melaleuca alternifolia, known for its sanitizing, bacteriostatic and purifying properties. Cleanses the skin of dandruff. It is widely used as an antiseptic and antifungal. The oil has in fact proved effective against gram+ and gram-bacteria, fungi and yeasts.

EUCALYPTOL

Sanitizes, refreshes and is also a balsamic and deodorant.

How To Use

apply the product on the scalp and massage gently into a lather. Leave on for 2-3 minutes and rinse with warm water.

Scrub shampoo, facilitates the elimination of the flake still firmly attached to the scalp and the excess sebum thanks to the key ingredient which adheres to the sebum and dandruff flakes still anchored to the scalp.

O₃ Claryfying bi-power lotion
O₃ Lozione purificante bivalente

Features

The specific curative power in the face of dandruff is due to the presence of zinc pyrithione and antifungal action Piroctone Olamine is able to fight the formation of dandruff itself with clear results. Its effect on greasy hair can be attributed to sebumregulating Biozolfo and Capryloyl Glycine, derived amino acid with enhanced purifying, protective and sebum normalizing qualities:

- **Reduces the level of sebum**
- **Reduces irritation**
- **Helps to restore normal pH.**

Containing α -hydroxy acids that, due to their smoothing action, facilitate the removal of excess oil and flakes of dandruff. The product also sanitizes, refreshes, and is salubrious thanks to the Tea Tree Oil, Menthol, Peppermint essential oil, Lavender essential oil and Eucalyptol. Enriched with α -bisabolol for soothing and relieving redness alleviates itching from dandruff and grease on your skin.

IT CONTAINS THE HERBAL EXTRACTS

- **Burdock:** purifying properties, astringent, antiseptic and arrests the production of excess sebum.
- **Nettle:** sebum-arresting properties, anti-dandruff, purifying and stimulating.
- **Lemon:** purifying astringent action.
- **Grapefruit:** purifying astringent action.

How To Use

Apply after shampoo directly onto the scalp and massage to help absorption. Do not rinse.

Recommended Course of Treatment

Impact phase: 1-2 applications at the week for 20-30 days. Repeat treatment when necessary.

Purifying bivalent hydroalcoholic lotion can be used for dandruff (Zinc Pyrithione and piroctone olamine) and to counter the problem of oily hair (Biozolfo capryloyl and glycine). Rich in herbal extracts, sanitizing, purifying, refreshing, soothing and strengthening.

CARE LINE

Dandruff - Oil Skin



100 ml Cod. L002 - M002





CUTIE LINE

OILSKIN

HEAVY, DULL, GETS EASILY DIRTY AND EVEN SMELLY GIVING RISE TO THE URGE TO WASH EACH DAY IN ORDER TO FEEL PROPERLY GROOMED.

Instead, to avoid worsening the situation further, greasy hair must be treated gently, by degrees, in order to correct it without irritating the skin, dehydrating the tips or even worsening the problem; in fact, counter-intuitively, the more you degrease the scalp, the more the sebaceous glands are induced to produce sebum and hair gets more quickly greasy; the result: tips tend to become drier and roots more oily. As with all other parts of the body, every hair follicle has a corresponding sebaceous gland to produce oil, sebum precisely, which plays an important protective action against the environment. In practice, if there were no sebum, hair would not have its natural defences (natural hydrolipid coat), and would quickly become dry, splitting easily and open to attack by many hostile soil microorganisms. The hormones most commonly involved in the production of seborrhea are well known: androgens, not only present in males but also in the female although in lower quantity. The main androgens circulating in humans, are testosterone,

dihydrotestosterone, delta-4-androstenedione, androstenediol alpha and beta. In the sebaceous cells the most important hormone is dihydrotestosterone, which through its interaction with intracellular receptors, allows an acceleration of the mitotic rate and thus leads to increased production of sebum. Additionally the activity of sebaceous cells is linked to the destruction of the enzyme -5-alpha-reductase and to the actions of androgen hormones; it is controlled by hereditary factors. The causes, external and internal, that can lead to interference with the seborrhea, are many. To facilitate the diagnosis of greasy hair it is enough to pay attention to simple but significant warning signs:



O₃ Shampoo argilla normalizzante

O₃ Normalizing clay shampoo

Key Ingredients

WHITE CLAY (KAOLIN)

Absorbs and purifies. Kaolin is a natural clay that comes in the form of a fine floury white powder. It is derived from the decomposition of granite and scientifically is called kaolinite. The Kaolin clay like many clays contains aluminum, potassium, calcium, sodium, magnesium, and also in smaller quantities iron ore, mercury, lead, copper, silver, gold and tin. It is a clay most suited to exfoliating the skin gently, absorbing and draining sebum. Already washed by streams and rain water, kaolinite is then further purified by sophisticated technological processes. Added to creams or nutrients, not only act as “blotter” of sebum, but also stimulates the activity of fibroblasts, the cells the dermis that form collagen and elastin. It is also an anti-inflammatory.

ESSENTIAL OIL OF MINT

The essence is fluid and clear, ranging from colorless to pale yellow. It has an unmistakable penetrating aroma, very complex chemically but the key component is menthol. The mint has a strong anesthetic capability, which is important in the case of itching or minor abrasions. It refreshes and deodorizes, important when it comes to countering the unpleasant smell of oxidized sebum.

LAVENDER ESSENTIAL OIL

Purifies, normalizing the sebum on the scalp, and refreshing.

MENTHOL

Refreshes and soothes; gives a pleasant sensation of freshness and helps to eliminate bad smells due to oily skin.

BIOZOLFO

Highly specific agent with purifying and sebum-norz

How To Used

Apply to damp hair. Massage gently into a lather. Leave for 3 minutes and rinse with warm water. It is recommended that you repeat the application.

Flowing matt shampoo with White Clay helps remove excess sebum through a valuable absorbent action. The inclusion of a mix of essential oils (Mint, Lavender and Menthol) compliments the cosmetic formulation as they specifically target the problem, normalizing, sanitizing and reinvigorating to help “control” the production of sebum and give a pleasant feeling of freshness. Biozolfo also contains a sebum regulator.

The Skin

- Presence of visible fat
- Red in some areas
- Odor when sebum changes behaviour

Hair

- Greasy hair, dull and darker than the natural color, especially when wet.
- Lack of volume and hair tends to divide into sections.
- Problems maintaining the hairstyle;

The stem is greasy but the tips are brittle and dry. If you are affected by this problem, you should consult a trusted stylist(in actual cases of severe seborrheic dermatitis associated with cutaneous pain consult a dermatologist), who after thorough and careful diagnosis should advise on the recommended treatment, depending on the type of seborrhea: “fluid” or “waxy”. Fluid Seborrhea means oily skin and greasy hair, while waxy Seborrhea means oily skin, but dry and lifeless stem and tips. The first is usually treated with specific products for oily hair, the latter usually associated with specific sebum normalizing moisturizing products.

Flowing bath in opaque formula conceived with Clay Bianca, characterized by the presence of ozonized oil, it facilitates the elimination of the sebo in excess through a precious absorbent action.



250 ml Cod. M001

1000 ml Cod. M003





CUTIE LINE

SENSITIVE SKIN

THE SCALP, WHEN THE OUTPUT OF SEBUM IS NORMAL (THE NATURAL HYDROLIPID MANTLE), IS PROTECTED BY A NATURAL BARRIER THAT DEFENDS AGAINST BACTERIA, VIRUSES, ETC. AND CHEMICAL AND PHYSICAL AGENTS.

The hydrolipid film, in fact, neutralizes any harmful substance before it comes into contact with the underlying organs, giving immunity, because the cells, by identifying every foreign substance, prepare defenses; The scalp, constantly subjected to external factors that compromise natural protection and functionality, gradually loses its defenses, which noticeably results in dry skin, redness, itching, with a consequent sensitizing of the hair.

Given such a phenomena it is fair to talk of a real anomaly of the scalp and hair, known as "sensitive skin" (the word anomaly is not used when the sensitivity of the skin is physiological in origin).

The root causes that make an otherwise healthy scalp sensitive and delicate are mainly those of external origin.

- Chemical treatments: such as dyes, bleaches and permanent coloring;
- Excessive temperature: the heat of the dryer, the helmet and sun exposure;
- Aggressive Cosmetics: prolonged use of poor quality products
- Air Pollution.



O₃ Soothing oil shampoo
O₃ Shampoo lenitivo

O₃ Fluido lenitivo
O₃ Soothing fluid serum



250 ml Cod. N001
1000 ml Cod. N002



Features

Oil shampoo with physiological pH formulated with cleansing agents derived from coconut oil, which is extremely sensitive, non-aggressive and with a low impact on the skin.

Key Ingredients

MARIGOLD EXTRACT

For soothing and softening;

EXTRACT ICELANDIC LICHEN

For soothing, skin-purifying and rich in calmativ mucilage

GLYCEROL AND NMF2

(moisturizing factor naturally present on skin);

ALLANTOIN AND ALPHA-BISABOOL

Skin calming and soothing.

How To Use

apply to wet hair, lather gently to create a soft and compact foam, massage the skin and leave on 1-2 minutes, then rinse with lukewarm water.

Soothing balsam and skin calmer, contains Cocoil imidazoline, whose low level of irritation and high protective action is due to the chemical structure of imidazoline which is able to create a sort of protective cushion for the skin and hair. The combination of the delicate base formula with a mix of specific skinsoothing agents, makes it ideal for cleansing the hair after chemical treatments that can irritate the skin and/or sensitive skin in general. Also an excellent mild shampoo for frequent use.

Characteristics

Alcohol free fluid, slidable, with soothing and anti-flushing active ingredients. Ideal for sensitive or flushed skin can also be used as soothing for inflamed skin due to irritant technical treatments (color, etc); its form rather viscous makes it extremely practical to use because it does not drip and allows to optimize the application.

Active Ingredients

MENTHYL LACTATE, ALLANTOIN

Soothing and anti-reddening action.

DISTILLED WATER OF CHAMOMILE

Anti-redness, soothing and calming properties. Stimulates the microcirculation and fibroblast activity with the production of the synthesis of collagen, elastic fibers and hyaluronic acid, favoring the repair of the epidermis and dermis.

ALOE JUICE

Aloe vera is rich in vitamins, minerals, amino acids and enzymes with nourishing, soothing and regenerating action. Furthermore aloe vera stimulates the synthesis of elastin and collagen, two essential proteins to prevent the ageing. It 's also recognized for its outstanding anti-inflammatory and soothing properties.

UMECTOL (EMOLLIENT ACTIVE)

Natural complex, humectant and water restoring, able to ensure to the keratin structure of the hair a high degree of hygroscoy, favoring the hydration and moisture necessary to keep a physiological state of smoothness. Fights against natural or artificial conditions of dehydration which produce dryness, electrostaticity and loss of gloss.

VITAMINE F

Essential fatty acids, the basic building blocks of the cell membrane. It returns instantly a healthy appearance to damaged and stressed hair. It's a precious ally for the hair and restores the scales. Vitamin F is also known as the skin vitamin for its exceptional eudermic properties. It maintains the integrity of skin and hair and its lack is often highlighted with itching and scaling of the scalp.

Soothing and softening fluid with active ingredients with anti-redness and soothing action; it's indicated for dry, sensitized and flushed skin, to be used directly pure or mixed in coloring. The active ingredients in it exert nourishing, antioxidant, brightening and softening action.



100 ml Cod. N003





CARE LINE

HAIR LOSS

HAIR AND HAIRSTYLES ARE A POWERFUL
MEANS OF SOCIAL COMMUNICATION.

In an age like ours, where the physical appearance of an individual is so important to his or her social life, the hair can not fail to be of decisive importance. Hair loss can be traumatic, as with the loss of other external aspects of our bodies. It is well known that the loss of fifty hair (even up to one hundred) is perfectly physiologically normal.

The thinning of the hair with age is a phenomenon that always occurs and it is perfectly natural. But hair loss can be a symptom of something that does not work: a hormonal imbalance, dietary deficiency or simply stress. Hairdressers, dermatologists and psychologists agree that the prolonged stress of modern life puts pressure on male and female hair.

Stress causes the narrowing of blood vessels in the scalp which bring fewer nutrients and less oxygen to the hair follicles, hence weakening them. Moreover, stress increases production of androgen hormones, which stimulate the sebaceous glands to produce more sebum. The over-stimulated sebaceous gland enlarges and compresses blood vessels, and reducing circulation.





250 ml Cod. H001
1000 ml Cod. H004



O₃ Active scalp shampoo
O₃ Shampoo attivo energizzante

Features

The product bases its effectiveness on a component specifically tested for its ability to help prevent hairloss: Kapilarine, a synergistic blend of natural active ingredients able to tackle the main factors responsible for hair loss, especially:

- Inhibition of the enzyme 5 α -reductase

(steroidal components derived from Kigeila Africana with hormone-like properties, and tannins of the Cannella)

- Stimulation of blood microcirculation

flavonoidi della Kigeila Africana, componenti attivi della Salvia Sclarea e del Ginkgo Biloba)

- riattivazione del metabolismo cellulare e rigenerazione del bulbo

pilifero

(Cutaneous stimulation due to hormone-like properties of Clary Sage derivatives and flavonoids of Ginkgo Biloba)

- Reduction in skin inflammation

due to excess oil and consequent increase in cutaneous perspiration and oxygenation (flavonoids and terpenes of Clary Sage play a strong antioxidant and anti-inflammatory role and promote skin oxygenation, volatile oil of Cinnamomum zeylanicum is bacteriostatic and are disinfectant while diterpenes of Ginkgo Biloba are anti-inflammatory).

Ingredients

All products contain the vital element **KAPILARINE**, which is complimented by the presence of the following active ingredients:

How To Use

Apply to wet hair, lather and massage the skin and hair, then rinse with warm water.

Formula with mild surfactants with a low-impact on both the skin and the hair, to mitigate the problem of hair loss. The shampoo not only cleans, but also and above all, cleanses and purifies the hair and scalp; a genuine preparatory treatment making the scalp and hair more receptive to the active ingredients in the anti-hairloss lotion to be applied after cleansing.

O₃ Lozione attiva energizzante
O₃ Hair restorer lotion

CAMPHOR

Promotes the absorption of the ingredients and inhibits the enzyme 5-alpha reductase, a major contributor to hair loss.

GINSENG EXTRACT

Stimulates the scalp and revitalizes the hair bulb.

ESSENTIAL OIL CAJEPUT

The essence is an unstable oil that oscillates from blue to green. It has a camphor-like scent similar to eucalyptus. Excellent as a disinfectant and antiseptic, counters the growth of bacteria.

ESSENTIAL OIL OF ROSEMARY

Rosemary belongs to the botanical family Labiatae and is known as Rosemary officinalis. From it we obtain an essential oil consisting of borneol, camphor and pinene, with bacteriostatic

properties (ie, fights bacteria growth), tonic stimulants (ie energy) and regulator of the bacterial flora. For centuries it has been held to rejuvenate the skin. Cleanses toxins and revitalizes the microcirculation. Particularly suitable for application, in fact, at the first signs of weakness and hair loss because of its remarkable reinforcing properties.

MENTHOL

Menthol cleanses and refreshes the skin.

BALSAM FIORAVANTI

Mixture of natural derivatives with tonic-stimulant value and it soothes, contains: aloe, myrrh, calamus.

How To Use

Intensive phase: 1 application daily for at least 2 months.
Maintenance: 2-3 applications per week for at least 2 months.

Hydroalcoholic lotion for the prevention of hair loss. Based on essential oils and plant extracts that sanitize, stimulate microcirculation of the skin, energize and revitalize the hair bulb.



Flacone da 100 ml
Cod. H002





STEM LINE

RECONSTRUCTION OF DAMAGED HAIR

OUR HAIR HAS A PERFECT STRUCTURE THAT
ALLOWS IT TO GROW HEALTHY AND STRONG.

Outside is has a sort of shield, the cuticle, made of tightly packed scales arranged like tiles on a roof. Inside cells are oval in shape, adhering strongly to each other to give flexibility to the hair. Just before each hair “emerges” the sebaceous glands coats it with fat, so as to protect it against a harsh environment. Stress, fatigue, lack of nutrients; the drying effect of atmospheric pollution, wind, sun and aggressive drying have an impact on the health and beauty of the hair, causing the scales of the cuticle to open. In addition we must not forget that our hair comes from within the hair follicle, which receives nutrients through the blood and, if this is lacking, in iron for example, hair growth may slow and alter. The hair, depleted by the nutrients necessary for its development becomes increasingly brittle and dry. Aesthetically it becomes exhausted, charged with electrostatic, devoid of vitality with a tendency to develop

split ends *.

* Split ends or Tricoptilosi: Because of changes in the cuticle and cortex, the hair splits, dividing lengthways. This is not only because the tip is the oldest and least nourished part of the hair, but also because it is most subject to the ill-treatment that hair repeatedly experiences. There are also congenital abnormalities of the hair such as Tricorresi nodosa that manifest in childhood in the form of knots along the hair shaft.

Against this it is essential to use high quality products able to:

- Maintain a constant degree of hydration;
- Deliver nutrients to encourage growth
- of well-formed hair shafts;
- Rebuild and condition the hair by closing the scales of the cuticle;
- Protect sensitive hair.



STEM LINE

Reconstruction of damaged hair



250 ml Cod. C001
1000 ml Cod. C005



O₃ Hair restorer shampoo
O₃ Shampoo ristrutturante cheratinico

Key Ingredients

HYDROLYZED KERATIN
Protein characterized by a long spiral molecule (alpha-helical) and a high number of sulfur amino acids (especially cysteine). The interactions between the sulfhydryl-SH groups of these amino acids forms numerous disulfide bridges -S-S-. This property, together with the helical shape, gives resilience to the keratin and elasticity. Thanks to its natural ability to bind to the hair fiber, keratin transfers these

properties to the hair shaft, repairing and toughening it. The keratin used has an average molecular weight of about 2000.

OIL OF ARGAN
Argan (Argania spinosa or Argania sideroxylon) is a tree common in arid southwest Morocco. Despite the scarcity of water in the subsoil, Argan is a very long-lived tree that can reach up to 150-200 years of age. The fruit is a green berry similar to an olive but larger. Inside it contains a particularly hard stone, which

O₃ Hair restorer lotion
O₃ Lozione riparatrice

contains two or more almonds from which we extract the famous argan oil. The production of this oil is a laborious process that until recently was done entirely by hand. Argan oil is used in cosmetics due to its antioxidant, softening, moisturizing and elasticity-giving qualities. It is one of the most important oils for cellular rejuvenation thanks to its content of vitamin E and other essential fatty acids.

DERIVATIVE FROM THE OIL OF LIMNANTHES ALBA
Adds gloss and body and above all is able to extend the life of color, hence useful for colored hair in need of frequent rebuilding.

How To Use

Distribute over wet hair, lather and leave on for 2-3 minutes; rinse thoroughly with warm water.

Untangles, adds shine and rebuilds immediately; formulated with a delicate blend of surfactants and easy on the skin, gently cleanses the hair without impoverishing the hydrolipidic barrier; leaves the hair bouncy, shiny and soft. Contains hydrolyzed keratin to repair and Argan oil with enhanced power to rebuild, and anti-aging nutrients, as well as a quarternized derivative of Limnanthes Alba oil that conditions and protects. Intensively conditions and adds gloss. The product is enriched with restorative anti-aging hyaluronic acid and allantoin, a soothing anti-irritant.

Features

Its rebuilding action immediately gives hair smoothness, shine and body, moisturizing and giving form to the hair fibers without weighing them down. The active ingredients contained in it, thanks to their high affinity for the hair fiber, are easily absorbed and act in synergy providing nourishment to the hair; valuable for its bonding and repair qualities as well as having an “anti-friction” quality giving smoothness and shine to hair and making it easier to comb.

How To Use

Apply to damp hair. Comb through. Leave on for 2-3 minutes and rinse with lots of warm water before drying.

Lotion for immediate rebuilding. It forms a soft foam on contact with water conditioning the hair by realigning cuticle scales and deeply restructuring. With hydrolyzed keratin, Argan oil and Limnanthes alba.

STEM LINE

Reconstruction of damaged hair



Flacone da 100 ml
Cod. C002



STEM LINE

Reconstruction of damaged hair



200 ml Cod. C004
1000 ml Cod. C007



O₃ Hair restorer mask
O₃ Maschera ristrutturante cheratinica

Key Ingredients

HYDROLYZED KERATIN
Protein characterized by a long spiral molecule (alpha-helical) and a high number of sulfur amino acids (especially cysteine). The interactions between the sulfhydryl-SH groups of these amino acids forms numerous disulfide bridges -S-S-. This property, together with the helical shape, gives resilience and elasticity to the keratin. Thanks to its natural ability to bind to the hair fiber, keratin transfer these

properties to the hair shaft, repairing and toughening it. The keratin used has an average molecular weight of about 2000.

OIL OF ARGAN
Argan (Argania spinosa or Argania sideroxylon) is a tree common in arid southwest Morocco. Despite the scarcity of water in the subsoil, Argan is a very long-lived tree that can reach up to 150-200 years of age. The fruit is a green berry similar to an olive but larger. Inside it contains a particularly hard stone, which

O₃ Hair restorer conditioner
O₃ Ricostruttore cheratinico leave-in

contains two or more almonds from which we extract the famous Argan oil. The production of this oil is a laborious process that until recently was done entirely by hand. Argan oil is used in cosmetics due to its antioxidant, softening, moisturizing and elasticity-giving qualities. It is one of the most important oils for cellular rejuvenation thanks to its vitamin E and other essential fatty acids.

DERIVATIVE FROM THE OIL OF LIMNANTHES ALBA
Adds gloss and body and above all is able to extend the life of color, hence useful for colored hair in need of frequent rebuilding.

How To Use

Apply to wet hair after cleaning, leave on for 5 minutes then rinse thoroughly with lukewarm water.

Soft and smooth emulsion that immediately detangles, adds shine and restructures. It reduces frizz and conditions as well as rebuilding and improving the hair's structure, leaving it soft, bouncy and shiny. Contains hydrolyzed keratin to repair and Argan oil with enhanced power to rebuild and antiaging nutrients, as well as a quarternized derivative of Limnanthes Alba oil that conditions and protects. Also enriched with Linseed oil, noted for its excellent ability to rebuild and add gloss. Intensively conditions and adds shine.

How To Use

Spray over the hair from 20-25cm.
Can be used on wet hair before drying, or dry hair, to revitalize.

A no-rinse spray conditioner that immediately detangles, adds shine and reconstructs, leaving the hair soft, bouncy and glossy. Contains hydrolyzed Keratin to repair and Argan oil with enhanced power to rebuild, and anti-aging nutrients, as well as quarternized derivative of Limnanthes Alba oil that conditions and protects. Enriched with a glosser that gives a special lustre to the hair. It also conditions.

STEM LINE

Reconstruction of damaged hair



125 ml Cod. C003



STEM LINE

Reconstruction of damaged hair



100 ml ୧୧୧୧

200 ml Cod. C006



O₃ Hair restorer argan oil
O₃ Argan

Argan Oil

Berber women have been using it for more than 1000 years to protect their hands, face, body and hair from aggression of the wind, the sun and the sand of the desert. Argan oil is invaluable source of beneficial elements: it carries an intense restructuring, anti-aging, moisturizing and nourishing as well as protective and polishing action; for this reason it is able to restore hydrolipidic film of the skin and increase the nutritional intake at the cellular level giving brightness. Furthermore softens the hair, protects the scalp and strengthens brittle nails. Known as “the gold of the desert” Argan (Argania spinosa or Argania sideroxylon) is a widespread tree in the arid landscapes that characterize the southwest of Morocco. Despite the shortage of water in the subsoil, Argan is a very long-lived tree that can reach up to 150-200 years. Its fruit is a green berry, similar to an olive but larger. It contains a particularly hard kernel, which in turn contains two or more almonds from which we extract the famous Argan oil. The production of this oil requires a laborious process that until a short time ago was entirely made by hand. Argan oil is used in cosmetics thanks to its antioxidant, soothing, moisturizing and strongly firming properties. It's one of the most important oils for its regenerating and restructuring power, thanks to its content of vitamin E and other essential fatty acids, such as Omega 3 and 6. Maximizes the performance of the chemical services as color, meches and hairstraightening.

No rinsing Oil with nourishing, restructuring and laminating-protective action; contains argan oil and linseed oil; these precious oils, thanks to their high affinity with hair, exert a soothing, repairing and polishing immediate action; the product also provides protection to the hair thanks to its film-forming properties.

Benefits

- Repairs damaged hair, perfect coupled with keratin treatment
- Extends the life of color while reducing fading, gives natural protection against UV
- Reduced drying time by 40-50%
- Strengthens brittle hair
- Immediately detangles all types of hair
- Restores radiance and softness to damaged and tired hair
- The treatment has the characteristic of being absorbed immediately.

How To Use

- On damp hair: Apply a small amount and proceed with styling
- On dry hair: Apply a small amount especially on tips and then comb
- Add 3-4 drops of Argan oil serum to the mixture of color. It improves absorption capacity of the hair, improves gloss and depth of color.
- After shampooing apply a few drops of Argan oil serum on your hands and massage in damp hair from roots to the tips. Style as you want using a drop more on thicker hair.
- Used sparingly Argan Oil is also an excellent serum to apply after styling.

It exerts an immediate and long-lasting conditioning action and protects hair from humidity; can be used on wet hair before drying (facilitates smooth styling) both on dry hair (brings combability and instant light to all the stem). It helps to redefine the tips and smooth cuticles.





STEM

STRAIGHT OR STRAIGHTENED

NATURALLY STRAIGHT HAIR IS OFTEN UNRULY AND DIFFICULT TO TREAT; STRAIGHTENED HAIR IS USUALLY VERY FRIZZY BECAUSE OF HOW IT HAS BEEN TREATED (BRUSH, STRAIGHTENER, ETC.).

The products for converting unruly, frizzy and/or slightly wavy hair to straight hair, rediscipline, soften and give sheen to the hair, as well as reducing volume, moisturizing, helping relax the capillary fibre and permit the correct cohesion of scales for perfectly smooth hair. Conditioners and volume controllers are used for this to make hair flowing and easily manageable. Also used are agents that give shine and protection and prevent damage from hair dryers and straighteners.



STEM

Straight or Straightened Hair



250 ml Cod. D001
1000 ml Cod. D003



O₃ Smoothing cuticle shampoo
 O₃ Shampoo effetto liscio

Key Ingredients

RELAXING COMPLEX

(Cationic polymers, conditioning silicones, and wheat protein) to condition and control volume. Effectively detangles and conditions, as well as protecting by closing scales and forming a protective film that makes the hair soft and easily combed. The synergistic action reduces volume by reining in unruly hair and relaxing the capillary fiber for perfectly straight hair.

Gloss Agent

CONDITIONING SILICONES

Specific silicones intensify the luminosity of the hair.

Softening And Nourishing Agent

SWEET ALMOND OIL COTTON MILK

The almond oil softens and moisturizes, nutrifying the hair and protecting it from drying out (environmental factors, drying technique,...) which leads to dullness. The cotton milk is good for protecting and nutrifying.

How To Use

Apply to damp hair. Leave on for 2 min.
 Comb through and rinse thoroughly with water.

Pearl Shampoo, characterized by a very smooth and soft foam. Conditions/laminates the hair with quaternary polymers and film-forming silicone giving a high gloss. Hydrates the capillary fiber and relaxes and redefines the hair thanks to the specific mix of ingredients.

O₃ Smoothing cuticle acid mask
 O₃ Maschera effetto liscio

Active Ingredients

LINUM USITATISSIMUM SEED OIL

Thanks to its great affinity with the hair exerts a soothing, repairing and polishing immediate action.

OLIVE OIL (OLEA EUROPEA OIL)

Oil rich in unsaponifiable fractions, and particularly in Phytosqualene, exerts an intense nourishing, soothing and regenerating action; helps to restore the normal hydrolipidic balance of the hair preventing the impoverishment. Leaves hair soft, shiny and easy to comb

SILICONIZED SILK PROTEIN

Extremely innovative active ingredient consisting of a restructuring proteic part derived from silk and a silicone protective thermally active part. The proteic component acts as restructuring going to repair the damaged part of the hair. The silicone's chain, to which the protein is linked, is activated by heat (during drying), polymerizes releasing water and forms a true protective film that coats the hair and creates a barrier effect that:

- protects hair from drying
- performs softening and disciplining action
- restructures and prevents split ends
- performs polishing action

How To Use

Plenty of lukewarm water then proceed with the smooth styling.

Technical treatment acidifying, in emulsion form, facilitates the smooth effect with maximum convenience. It's suitable to maintain the smooth on straight hair or to facilitate smooth hairstyles on curly hair. Performs conditioning action and bring discipline to the hair frizz, facilitating technical drying. The hair is soft and shiny, less sensitive to the action of atmospheric moisture; this allows more durability and composure to the smooth hair.

STEM

Straight or Straightened Hair



200 ml Cod. D005



STEM

Straight or Straightened Hair



100 ml Cod. D002



O₃ Smoothing cuticle fluid
O₃ Fluido effetto liscio

Characteristics

A fluid emulsion with enhanced calming effect, for unruly hair that appears frizzy, electrified, dull and difficult to manage. Ideal for brushing.

Key Ingredients

RELAXING COMPLEX

(Cationic polymers, conditioning silicones, and wheat protein) to condition and control volume. Effectively detangles and conditions, as well as protecting by closing scales and forming a protective film that makes the hair soft and easily combed. The synergistic action reduces volume by reining in unruly hair and relaxing the capillary fiber for perfectly straight hair.

Gloss Agent

CONDITIONING SILICONES

Specific silicones intensify the luminosity of the hair.

Softening And Nourishing Agent

SWEET ALMOND OIL COTTON MILK

The almond oil softens and moisturizes, nutrifying the hair and protecting it from drying out (environmental factors, drying technique,...) which leads to dullness. The cotton milk is good for protecting and nutrifying.

How To Use

Apply to damp hair. Leave on for 2 min.
Comb through and rinse thoroughly with water.

The easy-to-apply formulation, conditions/laminates evenly (mix of specific silicones and conditioning polymers). The hair responds immediately becoming silky, smooth and shiny: complete closing of the scales obtained reduces frizz hence reducing volume and relaxing the hair, as well as increasing lustre. Protection, hydration and radiance is assured and hair does not become heavy or greasy.

l'Ozono è vita per i tuoi capelli



STREAMLINE

HAIR COLOR

CHANGING HAIR COLOR IS NOW A COMMONPLACE.

The market for staining and discoloration is growing and more and more women (and men) make use of hair dyes, whether permanent, semi-permanent or temporary. Of these three, the last two color the hair by simply leaving pigments on the surface, do not require hydrogen peroxide, and they resist a few washes. Permanent hair dye, instead, colors by a real chemical reaction using alkali and hydrogen peroxide. The color, thanks to this special process, is fixed in the hair shaft and is not removed by washing. However, the combined action of oxygen and ammonia leads to alterations in the keratin structure, weakening and the opening of hair scales as well as the development of free radicals responsible for the degradation of these proteins and pigments resulting in loss of body and shine and color fading.

Treatment of colored hair should achieve two goals:

1) maintain intact the hair cuticle, closing the hair scales opened by the application of a permanent dye and protecting it from wear and tear with an effective protective film;

2) counter reactions brought on by free radicals in order to preserve the protein structures of the hair - its integrity, and the colored pigments to keep the color brighter and longer lasting.





250 ml Cod. F001
1000 ml Cod. F003



O₃ Color mantainer shampoo
O₃ Color mantainer shampoo

Key Ingredients

RICE OIL (CONTAINS

G-ORYZANOL)

In addition to its moisturizing, soothing and nourishing qualities rice oil is known for its g-Oryzanol, a natural UV filter, which protects hair and colour from solar radiation. It also contains large number of phytosterols and vitamin E, which confer additional protective properties.

UV FILTER

Protects from the harmful effects of solar radiation that causes fading Accelerated color.

OMEGA 3,6,9 (Contenuti nell'olio di semi di Plukenetia Volubilis) Oil extracted from the seeds of a plant that grows in the Andes, extremely rich in polyunsaturated oils Omega 3, Omega 6, Omega 9, which have important cellular regenerative properties and truly restructure. This oil also acts as a barrier to reduce moisture loss, plays a part in the process of keratinization and reduces flaking of the hair scales, truly and properly restructuring the cuticle. It is also rich in tocopherols with antioxidant and protective qualities.

MILK PROTEINS

The benefits of cosmetics made from milk are attributed to the effectiveness of proteins.

How To Use

Apply to damp hair. Leave on for 2 min.
Comb through and rinse with plenty of water.

Extremely rich formula containing cationic polymers to condition, a creamy base with emollient, nourishing and conditioning silicone which, in addition to effective detangling and softening, confers an impressive shine and result in soft, light and luminous hair. Ideal for the treatment of colored hair, often rendered dull and brittle by past treatment. It also protects against fading from solar radiation, environmental factors, and pollutants.

O₃ Color mantainer mask
O₃ Maschera mantenimento colore

On hair milk proteins give body and condition; provide softness, shine, volume and bulk; also restructuring and regenerating damaged and weakened hair and able to penetrate into the hair fiber and stabilize the structure.

LIGHT REFRACTOR

Composed of quaternary, high molecular weight dimethicone and silicone conditioning agents that sheath the hair with a highly reflective film to create a vivid shine as well as a barrier that protects and prolongs the life of color, resulting in stronger and more intense color.

How The Light Refractor Works

The refractor creates a barrier film around the hair that effectively reflects light (MIRROR EFFECT) with a consequent increase in the brightness and brilliance of color.

How To Use

Apply on damp hair. Leave on for 2-3 minutes.
Comb through and rinse thoroughly with water.

Creamy compress for the treatment of sensitive and colored hair, comes in a jar. Protects the hair from the environment and prolongs the life of color due to the presence of a cationic polymer (quaternium-87) which create a film on the hair optimizing cohesion between the hair scales. The polymer is good at reflecting light and thus increases the brightness of the color; this cutting edge hair conditioner is made with highly innovative products that degrease and condition the hair, and also give it an extremely soft and silky touch, an effect gained from the silicone conditioners. It also protects against free radicals and solar radiation.



200 ml Cod. F002
1000 ml Cod. F004





ULTRA

OZON POWER

ULTRA OZONE POWER IS A TREATMENT USED
TO GIVE NEW LIGHT TO THE HAIR.

The formula is composed of a set of ceramides, plant collagen, keratin, pistachio oil, and hyaluronic acid that help moisturize, soften and nourish the hair damaged by color from the chlorine and the sun. Line designed for the treatment of dry hair, brittle. Ultra ozone power is able to act on the hair structure with synergistic actions:

ceramides acting cementing and restorative,
Keratin for greater elasticity and resistance,
collagen hydrating,
hyaluronic acid to give tone and vigor to the hair,
pistachio oil with great anti-aging properties.
This mix makes hair full of body, shiny and regenerated.





500 ml Cod. BT001



O₃ Basic shampoo pH9
O₃ Shampoo basico pH9

Active Ingredients

CERAMIDE I Increases elasticity

KERATIN

Protein characterized by a long molecule with a spiral conformation (structure called alpha-helix) and by a large number of sulfur amino acids (particularly cysteine); this property, coupled with the helical shape, confers resistance to the keratin and at the same time elasticity. Thanks to its natural ability to bind to the hair fiber keratin transfers these properties to the stem by repairing the hair and making it resistant.

PLANT COLLAGEN

It is extracted from leguminous plants, from soy (Papillonaceae’s group), from seaweed and seeds of wheat. On the hair it creates a proteic mesh with protective and regulatory functions; it’s in fact able to capture both water and lipophilic substances and then release them in a selective way. This will reduce the loss of water and adjust the hydrolipidic balance, making the hair structure less dry, more moisturized and shiny.

How To Use

Apply all over the hair emulsifying with water; leave on for 2-3 minutes then rinse with plenty of lukewarm water.

Formula Ph basic (pH = 9), helps to open the hair scales to facilitate the absorption of the next treatment (O3 Ultra Ozone power) and helps to bring strength and structure to the hair.

O₃ Ultra Ozone Power
O₃ Lozione Ultra Ozone Power

Active Ingredients

CERAMIDI I, III, VI - Ceramide I: increases the elasticity.

- Ceramide III/IIIB: performs a cementing action, helps to repair damaged hair; also helps to restore the proper balance of water and plays protective action. - Ceramide VI: performs regenerating action, helps the renewal of the hair structure and provides shine to hair.

HYALURONIC ACID

Hyaluronic acid is an essential “ingredient” of the connective tissue conferring resistance and shape retention. One of its main functions is the stabilization of elastic fibers and collagen of the dermis, also intervening in the repair process of the skin and in metabolic exchanges. Chemically it’s a macromolecule of glucidic origin, characterized by the ability to bind to itself and retain large quantities of water, just like a

sponge. For this reason it is the main responsible of hydration. Over the years, the amount of hyaluronic acid progressively decreases, with consequent reduction of the degree of hydration of the tissues and loss of skin tone

PISTACHIO NUT OIL

The pistachio oil, little known to us here in Italy, is actually a beauty product used since thousands of years in the Middle East. It has a high content of essential fatty acids (oleic and linoleic), lecithin, iron, magnesium and vitamin E. Has strong antioxidant and rejuvenating properties, performs protective action from external aggressions (pollution, sunlight ...) and deeply nourishes; speeds up the process of cell renewal and the regeneration of tissues.

How To Use

Use after shampooing O3 Basic shampoo pH9, leave on and rinse. For specific quantities and exposure times see product folder.

Specific lotion rich in active ingredients with high restructuring and regenerating action. Brings to the stem brightness, nourishment and smoothness; the hair immediately appears thicker and cohesive.



3 flaconi da 50 ml
Cod. BT002









*un respiro di
bellezza per
i tuoi capelli*



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